

INVISIBLE HORIZONS + GROWTH10

EXECUTIVE ADVISORY GROUPS: THE NEED | THE SOLUTION

LET'S EXAMINE WHY EXECUTIVES JOIN PEER ADVISORY GROUPS, AND WHY THEY STAY.

THEY'RE LONELY: They feel **isolated**, and they want to be around people that get them, versus having to build their department and support the “people” of the organization on their lonely little island.

THEY WANT TO MAKE BETTER DECISIONS: They are **questioning** past decisions and **worrying** about making the right future decisions. They'd like to have help from a reliable sounding board.

THEY HATE MISSING GOOD OPPORTUNITIES: They know that things move and **change** quickly in the “people” business, but they're not plugged into a reliable source of information and inspiration.

THEY NEED A BETTER QUALITY OF LIFE: They are **struggling** with work-life chemistry. They know that they need help recognizing what's **really** important and establishing the right priorities.

THEY FEEL STUCK: ...and they're **frustrated**. They want better results, but they don't have a great strategy and plan. They need capable people to give them honest feedback so they can get UNSTUCK.

THEY WANT TO BECOME BETTER LEADERS: They've never had any (or very limited) formal leadership training. They want to be around others with more advanced skills. They're **hungry** to understand how to better lead and inspire people.

THEY ARE CONCIIOUS INCOMPETENTS: They now KNOW what they DON'T know, but they are **hungry** to learn.

THEY NEED TO BE CHALLENGED: ...and be **pushed** out of their comfort zone. They're **willing** to have peers to test their long-held beliefs and philosophies in a caring manner.

THEY SEEK ACCOUNTABILITY: They want somebody that they admire, respect, and trust to hold their feet to the fire.

THEY WANT TO BE A MENTOR to others.

THEY WANT TO SHARE their **skills**, lessons learned, experiences, and talents with others and make a difference in those lives.

ROI AND BENEFITS OF COACHING



61% of coaching clients improved their business management skills



19% of companies calculated an ROI of 50x the investment while 28% saw an ROI of 10-49x



51% of companies with a strong coaching culture report higher revenue than their industry peer group



88% increase in productivity for companies that offer training combined with coaching

HEAR IT DIRECTLY FROM YOUR PEERS

“This group is my version of self-care. Thank you thank you thank you for the session for a moment to remind myself of what I know I need to do. I really appreciate all of your input from [today's] meeting—it definitely helped me refocus my attention. And I actually feel like there are some actionable/easy solutions that I can implement immediately.”

TN & SN – Executive HR Peers

“We can never underestimate the importance of building a community of brilliant and trusted peers when it comes to business leadership and success. ... the G10 community of business leaders have directly contributed to my intellectual growth, challenging me to become a better executive and to build a better business.”

Bryan McLaren—CEO, Zones Properties

Schedule a call here! Just 30-minutes of your time can help you identify how this program will influence your business, execute the strategy, and take your organization to the next level.